

In the specification:

Please delete the hyperlink identification on page 2, line 3 from bottom.

✓ Please delete the hyperlink identification on page 3, third line from top.

The first paragraph on page 3 should now read as follows:

D1 In specific connection with the above-cited "MPEG Spec" and "ID3v2 Spec" reference applications, we have disclosed in co-pending U.S. patent application Serial No. 09/389,942, filed 3 September, 1999, entitled "Process Of And System For Seamlessly Embedding Executable Program Code Into Media File Formats Such As MP3 And The Like For Execution By Digital Media Player And Viewing Systems", techniques applying some of the embedding concepts of the present invention, though directed specifically to imbuing one or more of pre-prepared audio, video, still image, 3-D or other generally uncompressed media formats with an extended capability to supplement their pre-pared presentations with added graphic interactive and/or e-commerce content presentations at the digital media playback apparatus.

✓ First paragraph on page 20 should now read as follows:

D2 Based on the MIME type of the executable code, an appropriate execution environment is instantiated. In the case of the application/x-shockwave-flash type discussed previously, a reference execution environment is described b Macromedia in the Flash Standards web page.

✓ On page 20, last two paragraphs should now read as follows:

D3 [MIME] Freed, N. and N. Borenstein, "Multipurpose Internet Mail Extensions (MIME) Part One: Format of Internet Message Bodies", RFC 2045, November 1996; and

[UNICODE] ISO/IEC 10646-1: 1993.

Universal Multiple-Octet Coded Character Set (UCS), Part 1: Architecture and Basic Multilingual Plain Technical committee/subcommittee: JTC 1/SC 2.